



Rustic Escentuals

Technical Data Sheet

ColorJoy Mica – Basic Purple	Lot No: 121242	Expiry Date: 15/01/2021
INCI Names	Mica - Titanium Dioxide - Iron Oxide - Manganese Violet	
C.A.S. Nos.	12001-26-2 - 13463-67-7 - 1309-37-1 10101-66-3	
Formulation Range		
Mica (C.I. 77019)	47.0 - 53.0 %	
Titanium Dioxide (C.I. 77891)	44.0 - 52.0%	
Iron Oxide (C.I. 77491)	< 1.0%	
Manganese Violet (C.I. 77742)	< 1.0%	
Physical Properties		
Form	Dry powder	
Appearance	Purple powder	
Average Particle Size	10-60 μ	
Volatile (105 C)	0.5% max	
Oil absorption	50-65g/100g	
Microbial Purity		
Total Viable Aerobic Count	<100CFU/g	
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